



# Calling All NYC Building Trailblazers



## Get Recognized for Your Commitment to Decarbonization

NYC Accelerator is leading an effort to improve the quality of life and health in our communities by making New York City carbon neutral by 2050. Through our NYC Accelerator Awards program, we're rewarding building owners and managers, service providers, and organizations who are decarbonizing New York City.

When you lead change in your business, building, or community, we celebrate your accomplishments. Get the recognition you deserve for improving your building's energy and water performance, promoting energy efficiency, and attending trainings.



Find out who's already enrolled  
in NYC Accelerator Awards.

[accelerator.nyc/awards](https://accelerator.nyc/awards) | 212.656.9202  
[info@accelerator.nyc](mailto:info@accelerator.nyc) | [linkedin.com/company/nycaccelerator](https://linkedin.com/company/nycaccelerator)

*NYC Accelerator is a program of the NYC Mayor's Office of Climate and Environmental Justice.*

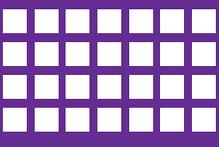
## Benefits

- Get complimentary marketing and advertising for your business
- Grow your business, improve property value, and lower utility costs
- Help build a green workforce across NYC
- Access networking opportunities

## How It Works

- Enroll or nominate others at [accelerator.nyc/awards](https://accelerator.nyc/awards) and see what award level you already qualify for.
- Work with your dedicated Account Manager to make a plan to earn even more recognition.
- Access free resources and services to help you earn recognition and advance through the award levels.
- Submit your activity details by February 10, 2023.
- Celebrate your achievements at our Spring Symposium in May 2023.

# Choose the Pathway That Suits You Best

<p>Complete the activities in the columns to the right to receive the awards below.</p>	 <p><b>Building Performer Pathway</b> Work with us to improve your building</p>	 <p><b>Connector Pathway</b> Promote resources to decarbonize NYC</p>	 <p><b>Training Champion Pathway</b> Participate in our trainings</p>	 <p><b>Service Provider Pathway</b> Lead clients through energy efficiency projects</p>
<p><b>Affiliate</b></p>  <p>Digital badge to promote your affiliation with NYC Accelerator</p>	<p><b>Existing Buildings:</b> Refer your portfolio to our team for analysis.</p> <p><b>New Buildings:</b> Loop our team into your construction planning.</p>	<p>Refer three building representatives to our team OR promote NYC Accelerator through your channels.</p>	<p>Take a training and refer a colleague to the NYC Accelerator Learning Center.</p>	<p>Respond to our request for qualifications and get accepted into the program.</p>
<p><b>Partner</b></p>  <p>Affiliate awards, plus a digital certificate and a mention on LinkedIn</p>	<p><b>Existing Buildings:</b> Begin implementing energy efficiency projects.</p> <p><b>New Buildings:</b> Commit to two new energy efficiency measures.</p>	<p>Participate in an NYC Accelerator event or host our staff at an event.</p>	<p>Complete five trainings and refer three colleagues to the NYC Accelerator Learning Center.</p>	<p>Initiate projects with six buildings and complete one training.</p>
<p><b>Leader</b></p>  <p>Affiliate and Partner awards, plus a printed certificate and complimentary ad placement</p>	<p><b>Existing Buildings:</b> Establish a long-term energy plan.</p> <p><b>New Buildings:</b> Commit to electric design and construction.</p>	<p>Contribute to a case study or publish a blog article about NYC Accelerator.</p>	<p>Get at least 25% of your team to complete our trainings.</p>	<p>Complete 10 projects.</p>
<p><b>Innovator</b></p>  <p>Affiliate, Partner, and Leader awards, plus an award for display and a premier listing on our website</p>	<p><b>Complete actions up to the Partner level in multiple pathways, commit to Passive House certification, or pledge to participate in the NYC Carbon Challenge.</b></p>			



**Enroll today!** One-on-one support from our experts awaits!

[accelerator.nyc/awards](https://accelerator.nyc/awards) | 212.656.9202

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